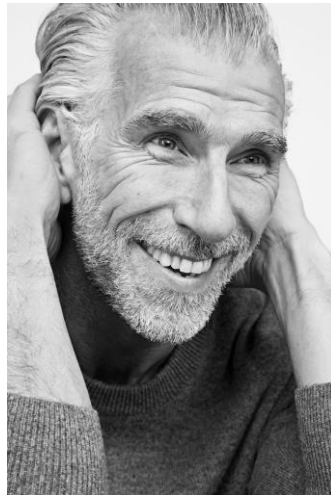


Smart choices for everyday healthcare

Karo Pharma offers a portfolio of everyday healthcare products and services that help prevent illness and treat health problems. With a wide range of trusted, documented, and original brands, backed by services for partners, customers, and consumers, we provide people with the options, knowledge, and access they need to stay healthy. We call it smart choices for everyday healthcare. We specialize in seven product categories: skin health, intimate health, digestive health, foot health, wellness, pain, cough and cold and specialty products such as Rx pharma care. Across these categories we own a range of differentiated brands in both prescription drugs (Rx) and consumer products (OTC).

Karo Pharma's products and services are present in over 60 countries with own subsidiaries in over 11 European countries. Karo Pharma has a revenue of SEK 2,9 bn in 2020, is headquartered in Stockholm and listed on NASDAQ First North Growth.



Brand Manager

 Ghent (Belgium)

Sylphar (a part of Karo Pharma) is a young, dynamic and strong growing digital first consumer-health company with headquarters near the beautiful city of Ghent and offices in Rotterdam (NL), Düsseldorf (DE) and Maidenhead (UK). Sylphar is owned by Karo Health, a Swedish public company striving to improve people's health and wellbeing. Karo's vision is to become the leading omni-channel player in Europe within everyday healthcare. We help people to make smart choices for everyday healthcare through a variety of market leading consumer brands: Alpha Foods (food supplements & health nutrition), Nutravita (food supplements, health nutrition & VMS), Remescar (skincare), iWhite (oral care) & Satin Natural (skincare),...

Within the Remescar squad (Remescar, iWhite, Axitrans and Herpatch) we are looking for a brand manager to join the Remescar squad business unit to help us develop the brands within the omni-channel environment.

Roles & Responsibilities:

- Responsible for the international rollout (40+ markets) of the brand plan, NPD plan and materials within the Remescar squad, reporting to the International Marketing Manager & Chief Marketing Officer.
- Working closely with the Area managers and the local distributors and Karo countries to ensure a qualitative market implementation and follow up .
- Contribute to the International Brand Strategy & Plan, with main focus on the 'below-the-line' assets , content & digital assets creation.
- Support the Marketing Manager in driving consistency, efficiency (where can we scale?) & effectivity (what has most impact?) across the 40+ markets.
- You work together with the different departments of the squad (logistics, production, CS and sales) as a coordination when launching NPD's (artwork packaging, marketing materials).
- Close collaboration with external agencies (creative agency, suppliers marketing materials) : creative briefings, responsible for price & delivery negotiations with suppliers of marketing materials.

Qualifications and education:

- 2-4 years of relevant experience as a (Junior) Brand or Product Manager within an international context.
- Experience in the retail/FMCG market. (Experience within cosmetics and/or OTC pharmaceutical products is a plus)
- Very hands-on mentality and a strong solution driven, can-do attitude.
- Strong organizational skills and eager to work with deadlines
- Bachelor or Master degree.
- Language knowledge: English (fluent), Dutch or French, other languages are a plus.
- Affinity with cosmetics is a plus
- Independent and hands on

We offer:

- Opportunity to create, grow, and encourage
- Apart from a competitive salary pack, there are lots of growth opportunities to meet your personal ambitions
- Flexible schedule and life work balance
- Responsibility for exciting and challenging projects that have a direct, visible impact on our customers and the industry
- Very positive work environment in a young, international, and motivated team

Karo Pharma has a Diverse & Inclusive environment. We are looking for qualified candidates irrespective of gender, gender identity, sexual orientation, ethnicity, race, religion, national origin, disability or age.