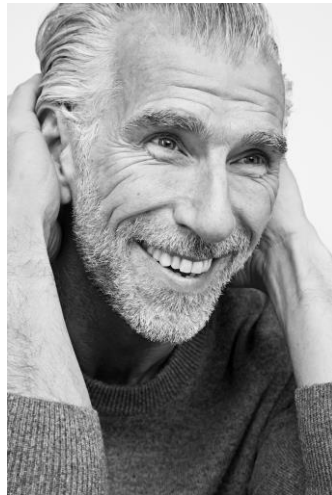


Smart choices for everyday healthcare

Karo Pharma offers a portfolio of everyday healthcare products and services that help prevent illness and treat health problems. With a wide range of trusted, documented, and original brands, backed by services for partners, customers, and consumers, we provide people with the options, knowledge, and access they need to stay healthy. We call it smart choices for everyday healthcare. We specialize in seven product categories: skin health, intimate health, digestive health, foot health, wellness, pain, cough and cold and specialty products such as Rx pharma care. Across these categories we own a range of differentiated brands in both prescription drugs (Rx) and consumer products (OTC).

Karo Pharma's products and services are present in over 60 countries with own subsidiaries in over 11 European countries. Karo Pharma has a revenue of SEK 2,9 bn in 2020, is headquartered in Stockholm and listed on NASDAQ First North Growth.



Brand Business Manager for the brand [Remescar](#)

📍 Ghent (Belgium) / Rotterdam (Netherlands)

Remescar is a young, dynamic and strong growing eCommerce brand with headquarter near the beautiful city of Ghent. Remescar is the brands of Karo Pharma, a Swedish public company striving to improve people's health and wellbeing. Karo's vision is to become the leading omni-channel player in Europe within everyday health. We help people to make smart choices for everyday healthcare through a variety of consumer brands: Alpha Foods (food supplements & health nutrition), Nutravita (food supplements, health nutrition & VMS), Remescar (skincare) & Satin Natural (skincare), and many more.

To further develop the Remescar squad (Remescar, iWhite, Axitrans and Herpatch) we are looking for an (Internal) Commercial Brand Development Manager to join the Remescar squad business unit, and help further grow our international brands by being the commercial SPOK for all local Karo subsidiaries as well as for our International Trade Business which is managing a strong network of distributors around the world.

Roles & Responsibilities:

- You are the commercial SPOK for all Karo Pharma local subsidiaries (UK & Ireland, Western Europe, DACH, Italy, Spain, Sweden, Norway, Denmark, Finland & Baltics) as well as ITB
- You make sure that your focus brands remain "top of mind" for all stakeholders within the different subsidiaries and ITB. You share all the latest news about your brands, new product developments, key success factors
- You develop & maintain long-term cooperation with all stakeholders of Karo direct markets to increase sales. Together with marketing you help developing activation plans to increase awareness and market shares, keeping an eye on preserving the Brand equity
- You manage different levels of stakeholders within the group, being Marketing, Sales Managers, Country Managers, etc.
- You closely work with the Remescar marketing squad team to develop the plans and gather the support necessary to achieve your targets

Qualifications and education:

- You hold a master's degree
- Experience in FMCG
- Experience with strong consumer brands
- Min. 4 years of experience in a commercial function such Key Account Manager and looking for a more trade marketing role or Trade Marketing Manager and looking for a more commercial role
- Affinity with cosmetics is a plus
- Affinity with Marketing and a strong appetite for growth
- Fluency in English + Dutch. German is a real plus
- Independent and hands on
- Go getter!
- Ready to travel

We offer:

- Opportunity to create, grow, and encourage
- Flexible schedule and life work balance
- Responsibility for exciting and challenging projects that have a direct, visible impact on our customers and the industry
- Very positive work environment in a young, international, and motivated team

Karo Pharma has a Diverse & Inclusive environment. We are looking for qualified candidates irrespective of gender, gender identity, sexual orientation, ethnicity, race, religion, national origin, disability or age.