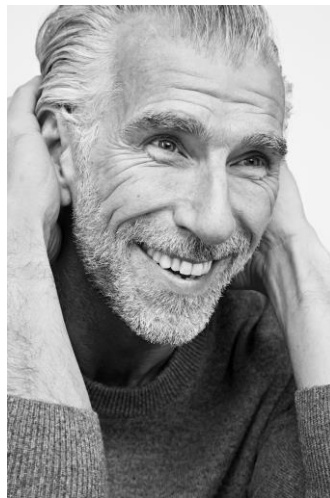


## Smart choices for everyday healthcare

Karo Pharma offers a portfolio of everyday healthcare products and services that help prevent illness and treat health problems. With a wide range of trusted, documented, and original brands, backed by services for partners, customers, and consumers, we provide people with the options, knowledge, and access they need to stay healthy. We call it smart choices for everyday healthcare. We specialize in seven product categories: skin health, intimate health, digestive health, foot health, wellness, pain, cough and cold and specialty products such as Rx pharma care. Across these categories we own a range of differentiated brands in both prescription drugs (Rx) and consumer products (OTC).

Karo Pharma's products and services are present in over 60 countries with own subsidiaries in over 11 European countries. Karo Pharma has a revenue of SEK 2,9 bn in 2020, is headquartered in Stockholm and listed on NASDAQ First North Growth.



### Junior Community Manager for [Alpha Foods](#)

 **Düsseldorf (Germany) / Ghent (Belgium)**

We are a young, dynamic and strong growing company with headquarter nearby beautiful Ghent, just an hour outside the European capital of Brussels. We specialize in the development and manufacturing of personal care products & food supplements. To further develop and implement our sales and marketing strategy we are seeking to recruit an entrepreneurial individual as Community manager, who wants to grow with us.

In this role we are looking for someone with a good spirit and passion for nutrition and community building. You will be answering general and specific questions about food, nutrients and our powders, troubleshooting issues, and providing support for our customers and community members through various channels. You will be at the core of the company, the consumer, and responsible to coordinate all relevant feedback from our consumers with internal departments.

You will be a key contributor within the company, suggesting ways to improve the experience of our community and products. You will collaborate with our social media manager will have the opportunity to wear many hats in this multifaceted role and grow quickly with the company, the rest of our team and the entire community

#### **Roles & Responsibilities:**

- You are at the center of where Alpha Foods and users meet: You guide customers, help them and connect them to our sprawling community

- You support customers and engage with them across all social channels, educate them on our work and respond to their questions
- You come up with and execute on strategies to launch new products or markets for Alpha Foods
- You create brand content that drives engagement with the existing community and also peaks the interest of new users
- You work across functions and leverage resources in the team through performance marketing, visual design and web creation to maximize the impact of your work

#### **Qualifications and skills:**

- You have proven experience as a community manager. You understand the value of strong customer relationships, what it takes to build those & how to engage with a consumer
- Experience launching community initiatives (e.g. building an online forum, launching an ambassador program, creating an event series and writing an email newsletter)
- Ability to identify and track relevant community metrics
- You speak and write in German on a native level & fluent in English (any additional language is a plus)
- You have excellent copywriting skills in German
- You have experience with fast growing online consumer brands and understand basic marketing tactics
- You understand social media and know how to connect and engage with people from different backgrounds. You are creative and can work smoothly with different types of communication channels
- You are fully up to date with the latest digital trends and communication and you are perfectly able to deal with the various social media channels
- You have a Bachelor's degree or equivalent (in communication or digital marketing is a plus)
- You have a passion for food, health nutrition & cosmetics, you are always looking to expand your knowledge on this topic
- You are communicative, you like to work in a team, but you can also work independently
- You are not afraid of ambiguity, you can navigate uncertainty and incomplete information, connect the dots independently and create a memorable experience for users. You love researching additional information that can help to create a better experience for our consumers or make for a great topic to engage with consumers
- You have an eye for detail and work methodically
- You adapt quickly, are flexible and work well in a fast paced environment that is quickly evolving and often changing

#### **We offer:**

- Opportunity to create, grow, and encourage
- Flexible schedule and life work balance
- Responsibility for exciting and challenging projects that have a direct, visible impact on our customers and the industry
- Very positive work environment in a young, international, and motivated team

*Karo Pharma has a Diverse & Inclusive environment. We are looking for qualified candidates irrespective of gender, gender identity, sexual orientation, ethnicity, race, religion, national origin, disability or age.*